

BOBBI BROWN

HOUSE OF LUXE

Opulent Colors, Luxurious Textures



THE HOUSE OF LUXE

Pick your power finish from the House of Luxe Lip Color. Bobbi Brown introduces Luxe Matte Lipstick and Luxe Liquid Lip Color in two new formulas that deliver true pigment power yet comfortable wear. The result is a new class of luxurious lipsticks in three finishes that stand up to the real world: Luxe Lip Matte Lipstick, Luxe Lip Liquid High Shine, and Luxe Lip Velvet Matte.

Luxe Lip Matte Lipstick

Proving that opposites attract for a perfectly unexpected paradox of oil-infused, super powders that offer a maximum matte look and feather-light feel. This breakthrough lipstick—a Bobbi Brown exclusive—glides on smoothly with pure powder pigments that are blended for intense color potency and 12-hour, smooth-as-silk wear. The formula is complemented by light waxes that melt on the lips for a feather-light feel yet statement-making finish that lasts all day.

18 lust-worthy shades include: Nude Reality, Semi-Naked, Boss Pink, Tawny Pink, Mauve Over, True Pink, Rebel Rose, Vibrant Violet, Bitten Peach, Cheeky Peach, Bold Nectar, Fever Pitch, On Fire, Red Carpet, Burnt Cherry, Razzberry, Crown Jewel, & Plum Noir.

SRP: €36,50

Luxe Lip Liquid High Shine

Voluptuous shine combines with a lightweight feel for lips drenched in a liquid glow and high-impact color payoff that wears beautifully. This formula features 3-D light refracting pigments imbued with moisture spheres that impart a luminous shine for a lush, sculpted look.

9 luminous shades include: Au Natural, Barely Nude, Italian Rose, Camisole, Mod Pink, Strike a Rose, Wild Orchid, Red the News, & Tahiti Pink

SRP: €36,50

Luxe Lip Velvet Matte

Lush liquid meets a velvet-soft, comfortable matte finish in this luxe formula. Fluid powder pigments derived from natural clay minerals are blended with Wild Mango extract, known for its softening properties, for creamy, smooth application that dries matte with 12-hour, extra-long wear.

9 luxurious shades include: Double Bare, Uber Pink, Follow Your Rose, Tomboy, Brocade, Your Majesty, Pink Shock, Starlet Scarlet, & Blood Orange.

SRP: €36,50

Available: Fall 2018 at all Bobbi Brown Cosmetics Counters and at www.bobbibrowncosmetics.com

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